

INVITATION TO THE LAUNCH ONLINE CONFERENCE On June 10, 2021 – 14:00-18:00 - Paris time

The <u>ILCAD</u> launch conference, postponed from 2020 to 2021 because of the COVID-19 outbreak, which was to be hosted by Network Rail at the <u>National Railway Museum of York</u>

and held as a face-to-face event, has again been cancelled for the same reasons. Nevertheless, it will be held remotely.

Therefore, <u>Network Rail</u> and the International Union of Railways (<u>UIC</u>) are pleased to be co-organising an online international conference to launch the

13th INTERNATIONAL LEVEL CROSSING AWARENESS DAY (ILCAD) on June 10, 2021. This conference attracts railway industry representatives, road authorities, academics, and many others from around the world who are working to raise awareness about the dangers surrounding level crossings.

It is planned to organise interpretation between English, Spanish and French. We will have the privilege to welcome speakers from all around the world: Europe, the American continent and Africa to widen the reach and scope for sharing the great work done by railways and highway authorities across the globe.

For information the main ILCAD 2020 online conference held in English, gathered around **150 participants from 40 countries** from all around the world (Europe, Australia, New Zealand, Japan, India, South Korea, Middle East, Africa, USA, Central and South America). We had speakers from the **road and the rail sectors** from Europe, USA, New Zealand and Africa to share information on their activities on road or rail safety.

On the same day **400 people** attended the Spanish-language conference organised by UIC and UTN-BA National University of Technology – Faculty of Buenos Aires (Universidad Tecnológica Nacional - Facultad Regional Buenos Aires) and IAF, the Argentinian Institute of Railways (Instituto Argentino de Ferrocarriles).

10 June 2021 ONLINE

#EUYearofRail



The **ILCAD 2021 worldwide campaign** will be maintained in a scale-down format, similar to 2020, due to the pandemic. Usually about 40 countries participate in the campaign, either by relaying it on their websites or on social media, or by organising a range of activities around ILCAD day.

Should your company wish to participate in the campaign and mark the ILCAD day on 10 June 2021, please contact Isabelle Fonverne at <u>UIC</u>.

10 June 2021

13th edition of the INTERNATIONAL LEVEL CROSSING AWARENESS DAY (ILCAD)

ONLINE

The ILCAD 2021 theme is the "Distraction" with the motto "Distraction kills!"

The themes of the remote 2021 launch conference:

- Technology What technologies could help to educate people, raise awareness, and ultimately prevent accidents at level crossings?
- Distractions We live in an age of multi-tasking, with distractions coming from smartphones, video games, and other electronic gadgets, as well as stress, fatigue and other factors. One might be also distracted because of an appointment to respect, kids to pick up at school, a train to catch. What new initiatives are there to counter ubiquitous distractions?
- Enforcement / Regulations joint initiatives of the railways, with local authorities, police forces to encourage people to respect the highway code.
- Community outreach What are the best means of making people aware of the safety risks at crossings?



Act safely at level crossings



We are proud to announce that ILCAD has been short listed in the UIC events of the <u>EUROPEAN YEAR OF RAIL 2021</u> (#EUYearofRail)

When communicating on ILCAD please use: **#ilcad / #UICrail / #EUYearofRail**



ILCAD is also part of:

- The European Road Safety Charter #ERSCharter
- The UN Decade of Action for Road safety 2021-2030 #UNRSC